

MOM'S NEWSLETTER

August 2013

"The 2013 Summer License Plate Wars Began Here"

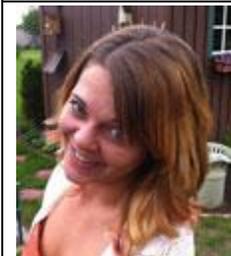
Volume 26, Number 6

August Dog Days Hit Readership; Readers Staying Cool by Beating the Heat by Cracking Wise ®



"It has been a hot one," said long-term reader **Colin Shellum**. "The death of **Paul Eiler** was tough to hear about but my upcoming marriage to **Matt Brumble** will be happening in cool Minnesota in late October. Finally I can stop living this charade and finally settle down with my Matt."

Shellum



"I have the ability to remain cool no matter the temperature," boasted family favorite and (still) Faribault resident **Heather Lohrmann**. "The secret is to wear light colors, drink plenty of water, avoid going outside on sweltering days and to not engage in trampoline boxing matches."

Heather



"As an official August birthday gal, I have coped with Orlando summer heat, White Sands swimming pool, the steam tables at the Lavender Inn, that summer in Saigon, the eventual end of my menopause and the white hot wit of **Dixie Drager-Clooney**. But to beat the heat, I keep cool thoughts and ice my torso daily with frosting."

Liz

Mom's Newsletter Wins Viking Stadium Naming Rights: I Guess Ya Gotta Wanna

The Minneapolis Sports Facilities Commission just announced that "Mom's Newsletter" has been granted the naming rights for the new Vikings football stadium. "From top to bottom, the MNL pitch team



impressed us in a way that is almost undefinable," said **Pat Weller**, Commission Chair. "We like the natural Minnesota tie-ins as well as the natural branding opportunities with other stadium amenities including the "**Mike Dapper Holding Cell**," "**Derek and Jackie Sayre's Gender Neutral Bathrooms**," "**Don Smith Condiment Troughs**" and the "**Annie Dyste Missing Person's Kiosks**."

Marketing expert **Michele Lenz-Noll** says that "this naming rights deal is a 'great thing' for the NFL. The NFL is lucky to be associated with such a model organization like the MNL. Those talented people, with the obvious exception of **Mike Dapper**, are the reason the NFL came knocking."

Least Popular Summer Jobs

- Gary Lazarz Brow Wiper
- Andy McGrory Chili Boy
- Maggie Sears Charm School Teacher
- Mother of Three
- Roger Bongor's Cabin Valet
- Tick Checker



Fielding Family Portrait Also Leaked to NSA: "We Ain't Too Happy"

An update from last month, the Kentucky **Fielding** family's recent Holiday card was also leaked by **Dean Lohrmann**. "That northerner done leaked our holiday card to the NSA. As soon as the next batch of shine is ready, we will be moseying on up to Zimmerman for a chat" said **Mark**.